

OPTCL Bags Best Employer Brand Award-2017

Bhubaneswar/15.12.2017: Odisha Power Transmission Corporation Limited (OPTCL) a State Transmission Utility has emerged as one of the top employer brand in Odisha won three awards in 12th Employer Branding Award -2017 today held at Sandy Tower, Bhubaneswar.

The Award Nominations were selected by Employer Branding Institute -India (EBI) an organization which connects senior leaders in Industry Sectors to share their best practices throughout the country. The Awards are hosted by the World HRD Congress.

OPTCL bagged the **Best Employer Brand Award-2017** for outstanding performance in the Human Resource Management, Learning and Development and implementing high-end technological initiatives in OPTCL. OPTCL is one among the few states to implement Gas Insulated Substation (GIS) and Digital GRID technology. The Transmission System Availability of OPTCL is also highest in the country i.e 99.98 for which OPTCL has received two times Gold Shield Award from the Ministry of Power , Government of India . OPTCL also bagged outstanding award in the category of "**Best Overall Recruitment and Staffing Organization**". OPTCL is one the few State PSUs in Odisha which has created ample employment opportunity for the local youth of Odisha in various disciplines like Engineering and Management. In the last five years the Corporation has recruited 1210 professionals. Among the criteria for selecting the winners in the category are the exemplary initiative in Talent Acquisition and use of technological advancements for transparent employee hiring. OPTCL is the first state PSU to conduct online Computer Based Test (CBT) for recruitment of best and niche candidates. Under the leadership of the current Chairman-cum-Managing Director of OPTCL Sri Hemant Sharma , IAS who is also the State Energy Secretary, the corporation has adopted such CBT mode of recruitment for hiring professionals which has been well appreciated by Govt. of Odisha and emulated by other PSUs. As soon as the exam is completed, the candidates could see their secured marks in the monitor and the preliminary selection list is also published on the same day.

"After getting opportunity to lead the Human Resource Department in OPTCL, transparent and technology driven recruitment was one of my top priorities. The volume of applicants during the recruitment drives itself speaks the Brand OPTCL which is the best place to work for the young aspirants. We have adopted the mantra of 3C in our work culture i.e Connect , Collaborate and Communicate with the people for overall development of the organization" said Sri Rajendra Senapati , Director , HRD , OPTCL after receiving his individual award of "**Pride of Bhubaneswar Award** " for excellence in HR.

Commissioner-cum-Secretary, Energy Department has congratulated the entire team HR and also to all the members of OPTCL for bringing such laurel for the corporation. Dr. R.L Bhatia, Eminent Speaker present on the occasion congratulated OPTCL for possessing such performance excellence during presenting awards.